

# rachelle marina johnson

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using **graphic design** as a force for good

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## profile

As a highly-motivated and process orientated designer, I have the organizational and creative thinking skills to produce quality work quickly. I'm committed to using my skills as a force for good. This philosophy is seen throughout my work, whether it's a sustainable packaging concept, a newsletter engaging both sides of an important issue, or working with clients who are creating an impact.

## skills

Illustrator  
Photoshop  
InDesign  
InVision  
Microsoft Office Suite  
Wordpress

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Organized  
Responsible  
Reliable  
Leader  
Team Player

## experience

**graphic designer** // We Are Guru // March 2018–present

As the primary designer, I worked on projects ranging from web design, to social media, to point of sale for a variety of clients. Being a small agency, I took on other roles and responsibilities such as concepting and art direction, establishing design processes, maintaining collaboration of the creative team in a remote environment, and overall championing for efficiency and improvement.

**graphic designer** // Strategic Communications,  
Sonoma State University // Contract Nov. 2017 – Mar. 2018

Created a campaign for the first annual Sonoma Writer's Festival. Art directed and produced collateral for Commencement. Maintained relationships with clients.

**graphic designer** // ASI Marketing and Design,  
California State University, Fullerton // 2015–2017

Designed marketing materials, promotional items, and marketing campaigns for events and departments within ASI. Lead designer for multiple campaigns, and gained experience managing a team.

## education

**Bachelor of Fine Arts**

California State University, Fullerton  
Graphic Design // Advertising  
Summa Cum Laude  
2011–2017

References Upon Request